



DANIELLE (DANI) GRAVER

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EDUCATION

KUTZTOWN UNIVERSITY OF PENNSYLVANIA | KUTZTOWN, PA
COLLEGE OF VISUAL AND PERFORMING ARTS
BFA IN COMMUNICATION DESIGN
CONCENTRATIONS: ADVERTISING AND GRAPHIC DESIGN
GRADUATION DATE: MAY 2021
DEANS LIST FALL 2020 AND SPRING 2021

DESIGN EXPERIENCES:

KEYSTONE TECHNOLOGIES | LANSDALE, PA (HYBRID-REMOTE POSITION)

PRODUCTION ARTIST | OCTOBER 2021 – PRESENT

- UPDATE AND DESIGN PACKAGING FOR ALL TYPES OF PRODUCTS
- CREATE SPEC SHEETS WITH TECHNICAL DATA AND IMAGES PROVIDED
- DESIGN PACKING AND SHIPPING LABELS FOR VARIOUS PRODUCTS
- USE EXISTING PRODUCT IMAGES TO CREATE AND UPDATE LINE ART/DIAGRAMS

DORNEY PARK AND WILD WATER KINGDOM

GRAPHIC SERVICES SEASONAL INTERN | SUMMER 2019 – OCTOBER 2021

- CREATE FLYERS, PARK GRAPHICS, BANNERS, ADVERTISEMENTS, AND SIGNS FOR ALL AROUND THE PARK
- APPLY/REMOVE PARK DECALS ON RIDES AND WORK TRUCKS
- WORK WITH A WIDE VARIETY OF VINYL, LAMINATES, AND OIL PAINTS
- SPECIAL EVENT GRAPHICS FOR PRIVATE PARTIES INCLUDING BOY AND GIRL SCOUT TROOPS, LOCAL COMPANIES, CORPORATE RETREAT LUNCHEONS
- ASSIST WITH FABRICATION AND PAINTING OF CUSTOM SIGNS. WE DESIGN SIGNS WITH MULTIPLE LAYERS, SEND IT OUT TO HAVE THE BOARDS CREATED. THEY SEND THEM BACK, WE APPLY THE VINYL, PAINT ANY EXPOSED EDGES AND DRILL THE BOARDS TOGETHER TO CREATE A 3D SIGN.

PARTNER'S DESIGN | WEST READING, PA (REMOTE DUE TO COVID-19)

GRAPHIC DESIGNER INTERN | AUGUST 2020 – DECEMBER 2020

- ASSISTED WITH CLIENT WORK SUCH AS UPDATING INFORMATION ON BROCHURES, AND FORMATTING VIDEOS FOR INSTAGRAM
- CREATED A HIGH END BOOT COMPANY CALLED "STERKUR", DEVELOPED WEBSITE, CLOTHING, AND BOOT MOCKUPS AS WELL AS DESIGNED A LOGO AND FONT FOR THE COMPANY

OTHER EXPERIENCES:

CVS | QUAKERTOWN, PA

RETAIL STORE ASSOCIATE | SEPTEMBER 2021 – PRESENT

- PROVIDE CUSTOMER SERVICE, IDENTIFY AND RESOLVE POTENTIAL SERVICE ISSUES
- PERFORM CASHIER DUTIES SUCH AS HANDLING CASH, CHECKS, AND CREDIT CARD TRANSACTIONS
- MAINTAIN SALES FLOOR BY RESTOKING SHELVES, UPDATING PRICING AND COMPLETING INVENTORY MANAGEMENT TASKS

ARAMARK | KUTZTOWN, PA

CATERER | 2017 – 2020

- ASSIST WITH EVENT SETUP INCLUDING FOOD AND LINENS
- CLEAN-UP FOOD AND DISH ITEMS AFTER SPECIAL EVENTS ON CAMPUS

ALPHA SIGMA TAU | KUTZTOWN, PA

VICE PRESIDENT OF FINANCE | SPRING 2020 – FALL 2021

- CREATE SEMESTERLY DUES AND EXPENSES SPREADSHEET FOR ALL OF THE SISTERS
- MANAGE ALL OF OUR CHAPTER EXPENSES AND BUDGETS
- WORK WITH OTHER ORGANIZATIONS FOR FUNDRAISING AND CHARITY WORK

SOFT SKILLS:

- GREAT ATTENTION TO DETAIL
- EXCELLENT CRAFTSMANSHIP
- TIME MANAGEMENT
- ORGANIZED
- PROBLEM-SOLVING

TECHNICAL SKILLS:

- PROFICIENT IN ADOBE CREATIVE SUITE – PHOTOSHOP, ILLUSTRATOR, INDESIGN
- SKILLED IN TRADITIONAL AND DIGITAL ILLUSTRATION
- BASIC UNDERSTANDING OF HTML CODING AND DREAMWEAVER

GRAPHIC DESIGNER

